

TREUCO

TRUST & CARE

We will assist you in every phase of your life and business.
As your partner for asset management, fiduciary, legal and tax matters.
Since 1974.

Who we are

- 1974: Founded by Dr Marcel Studer with 2 employees
- Today: We currently have around 60 employees, including 10 partners and directors
- Licensed by FINMA as an asset manager and as a trustee with its Swiss trustee companies
- 4 Locations: Zurich, Hong Kong, Liechtenstein and the British Virgin Islands

How we work

- 5 Values: We act responsibly. We are attentive. We work as a team. We think ambitiously. We act with foresight.
- 4 Areas: Asset management, fiduciary, legal and tax services
- 3 Principles: Entrepreneurship, expertise and commitment
- 2 Target groups: Private and business customers
- 1 Purpose: Creating an environment of trust and care for tomorrow.

Our Areas

Asset Management

We support wealthy private individuals in the development and implementation of a sustainable investment strategy that is tailored to their individual investment needs and risk profile.

Law

We offer comprehensive legal services for domestic and foreign private individuals, small and medium-sized enterprises and Swiss companies that are part of international groups.

Trust & Fiduciary

We support private individuals and companies with a wide range of fiduciary services for business management, management and administrative tasks.

Taxes

We provide a wide range of tax services for domestic and foreign private individuals, their families and companies as well as for national and international companies.

Our History



1974

Dr Marcel Studer founds Treuco in Zurich, specialising in fiduciary and legal services.

Expansion of the business areas to include tax.

1975



1987

Expansion into asset management.



Treuco enjoys a successful business performance and moves to its current address in Claridenstrasse.

1997



2013

Opening of the branch in the financial centre of Hong Kong with comprehensive services for private and business clients.



Opening of further branches in the Principality of Liechtenstein and the British Virgin Islands.

2017

Stefan Studer, representative of the second generation of the founding family, takes over as CEO.

Our Organisation

Board of Directors

Dr rer. pol. Bruno R. Lang (Chairman),
Armand Brand, Stefan Studer

Management

Stefan Studer (CEO), Joachim Benck,
Jürg Birri, Armand Brand, Damiano Slongoo

Partners & Directors

Kristine Andermatt, Joachim Benck,
Jürg Birri, Armand Brand,
Claudia Heck, Rodrigo Kauer,
Thomas M. Schulz, Damiano Slongo,
Stefan Studer, Geoffrey Zumstein